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Arthur Holm is technology, exclusivity and design in a selection of high end materials such as mechanised aluminium, stainless steel and glass.



# Technology Serving Design

*“Five reasons to work  
with Arthur Holm:  
Design, technology, quality,  
flexibility and support”*



## THE COMPANY

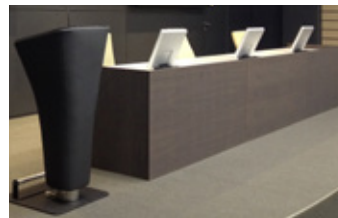
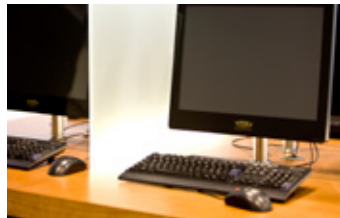
Arthur Holm has its origins in the Danish furniture designer *Jorgen Alex Jensen* who was active during the sixties and the seventies. His design inspiration and his concept of ergonomics have been continued by his family, the design force behind the Arthur Holm product range. The result of combining Scandinavian design tradition with Mediterranean creativity, flexibility and emotion is a wide product range built on more than 20 years of craftsmanship.

## THE ART OF CUSTOMISATION

Arthur Holm offers a range of ingenious products whose designs are based on quality materials and the latest technology. Products which endow meeting and conference rooms with silent, ergonomic, innovative and aesthetic solutions that integrate into the furniture, hang from the walls as works of art or are used as interactive points of information.

## THE WORLD OF ARTHUR HOLM

Arthur Holm and Albiral offer a selection of unique, elegant, versatile, flexible and ergonomic products that are being used in meeting and conference rooms, reception areas, auditoriums and public zones of leading companies throughout the world. More than 1000 installations speak for themselves. It will be our pleasure to work with you, designing your unique environment; our broadcast electronic engineers will provide the latest technology while our design team will offer you the most exclusive appearance.



# Dynamic3



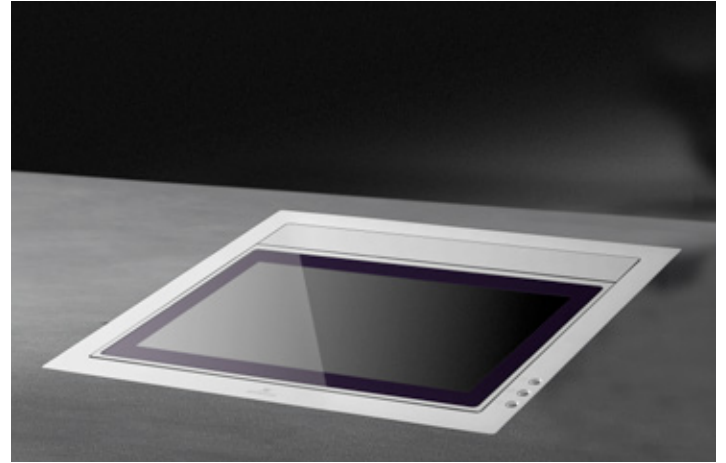
Dynamic3 is extremely easy to install and to control, requiring the minimum desk depth. On the other page, the wide range of movements and positions of Dynamic3.





# Dynamic3

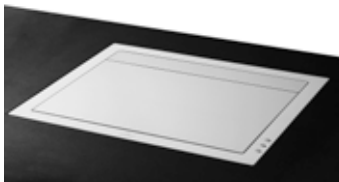
- Opens and folds down
- R models rotate 180°
- Motorised & semi-automatic versions
- Automatic image flip
- Maintenance free
- HDCP compliant
- Safety system
- Energy saving design
- Serial control & Remote diagnose



**B**uilt entirely of aluminium and black edged anti-glare glass, the Dynamic3 monitors offer a discreet and timeless design. The anodised finish provides a soft, silky effect, is extremely resilient and also serves to dissipate heat. The glass protects the screen, reduces “mirror” effect, allows for natural transparent colour and can work as a touch surface. The Dynamic3 range provides excellent contrast and unsurpassed viewing angles.

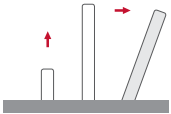
Integration into furniture is extremely easy. The back of the monitor can be covered with leather, Corian or wood, to allow for a uniform table finish when the screen is fully retracted. The system is unique not only in terms of its aesthetics but also in terms of its functionality; the screen rises and leans, has an additional 180 degree rotation movement, and retracts inside the work surface in two different positions, with the monitor oriented up or down.

The touchscreen can be used in a completely flat position, flush with the work surface. These monitors are available in 17" & 19", in semi-automatic & motorised versions. Its sophisticated electronics automatically detect the screen position, orienting the image accordingly. If the sensors detect resistance, the movement is stopped to protect the user. The screen's lifting system automatically activates the elevation of the keyboard and mouse tray.



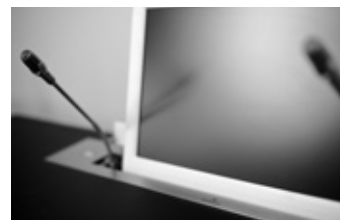
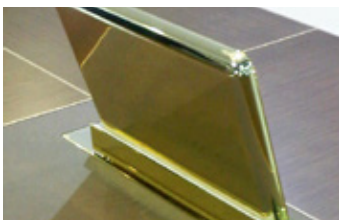
# DynamicX2

5 years limited warranty  
Automatic 20° tilt  
Adjustable tilting angle from 0° to 20°  
Maintenance free  
HDCP compliant  
Energy saving design  
Safety system  
Serial control & Remote diagnose



**D**ynamicX2 are elegant monitors built from a solid aluminium block. They have a vertical motorised movement with an automatic 20° tilt to ensure the best ergonomics, visibility and viewing angle. This automatic tilting system provides a fast, silent and robust response, a highly reliable, maintenance-free solution. DynamicX2 have slightly curved edges for a sober modern look and they are available with a matt screen finish, with a black edged anti-reflection glass or with a golden flash.

The range is available from 15" to 22" and it can be customised with single or double retractable microphones, speakers, voting systems, USB connectors, camera and keyboard. The black edged glass can be optionally turned into a multi-touch screen and the anodized aluminium housing can be customised in different colours. The safety system stops the movement if any resistance is detected. They are remotely controllable and diagnosable through the ERT interfaces in an easy and cost effective way.



Left to right, DynamicX2 Gold, plated with 24 carat gold for a unique luxurious look; DynamicX2 with black finish and DynamicX2 customised with 2 microphones.

5 years limited warranty  
Automatic 20° tilt with  
Adjustable tilting angle from 0° to 20°  
Maintenance free  
HDCP compliant  
Energy saving design  
Safety system  
Serial control & Remote diagnose

# Dynamic2



**D**ynamic2 monitors offer a timeless, sober and discreet shape with squared edges. Dynamic2 models are elegant monitors built from a solid anodised aluminium block and have an extremely fast and silent lift system. They have a vertical motorised movement with an automatic 20° tilting movement to ensure the best ergonomics, visibility and viewing angle. This automatic tilt system provides a fast, silent and robust response, offering a highly reliable and maintenance-free solution.

The range is available from 12" to 22" and it can be customised with single or double retractable microphones, speakers, voting systems, USB connectors, camera and keyboard. They are available with touch screen and their aluminium housing can be customised in different colours. Monitors are equipped with a safety system, which stops the movements in case of resistance detection. They are remotely controllable and diagnosable through the ERT interfaces in an easy and cost effective way.

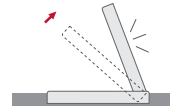


From left to right, detail of the milled aluminium casing, detail of a veneered cover plate and an exclusive installation with Dynamic2 monitors.

# Dynamic1H



«NEW»



**D**ynamic1H provides a horizontal motorised movement. The screen is always visible; it raises and leans and can be stopped at any position between 0 and 80 degrees. A smart memory system will make easy setting up and recalling the desired tilt position. Built entirely of aluminium and finished with a black edged anti-reflection glass, Dynamic1H are extremely elegant, discreet and timeless. The anodised finish provides a soft, silky effect; it is extremely resilient and serves to dissipate heat.

The glass protects the screen, reduces the “mirror” effect, allows for natural transparent colour and also works as a multi-touch surface (optional). This range is available in 17" and 22" all providing excellent contrast and unsurpassed viewing angles. Dynamic1H monitors are equipped with a safety system which stops the movements if resistance is detected. These monitors are remotely controllable and diagnosable through the ERT interfaces in an easy and cost effective way.

Dynamic1H is extremely easy to install and control, requiring a minimum desk depth. It has an elegant look and it's finished with a black-edged anti-reflection glass.





# Dynamic1 H

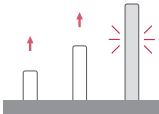
- Horizontal motorised movement
- Adjustable viewing angle from 0° to 80°
- HDCP compliant
- Energy saving design
- Viewing position memory
- Serial control & Remote diagnose
- Safety system

Viewing angle can be adjusted from flush on desk up to 80 degrees.



# Dynamic1 Twin

Double sided motorised  
retractable screen  
5 years limited warranty  
Maintenance free  
HDCP compliant  
Energy saving design  
Safety system  
Serial control  
Remote diagnose



**D**ynamic1Twin is a vertically retractable system with double screen. Two monitors are placed back to back in a compact anodised aluminium frame; allowing for the display of different content for a 2 way communication in reception desks, information counters or in meeting and conference room tables with limited space. The screens are only viewed when required, disappearing inside the table desk by the mere push of a button or by remote control.

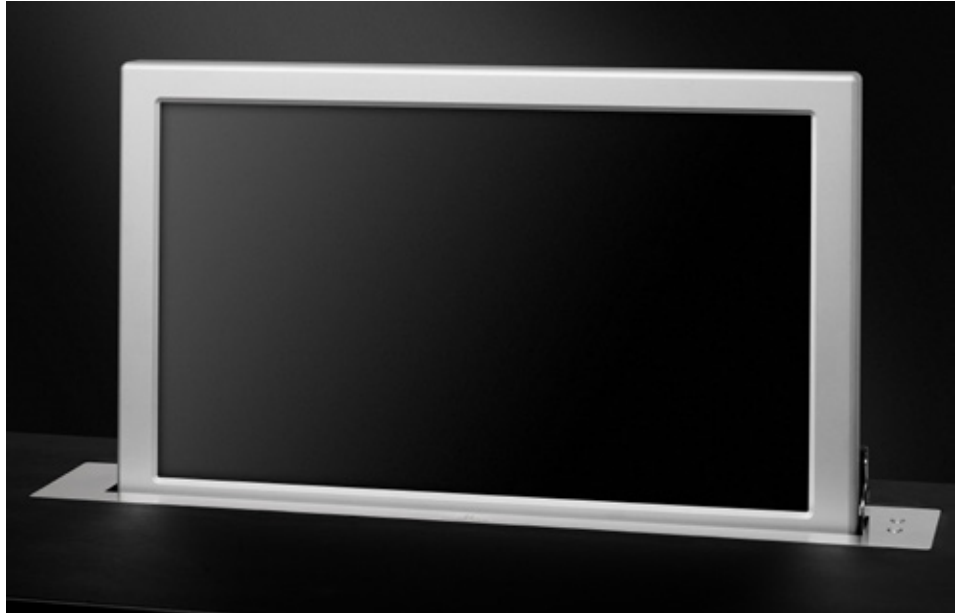
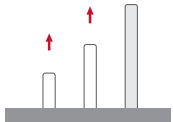
Dynamic1Twin has an extremely fast lift system with a very low noise level. Very easy to install, these monitores require no maintenance. To protect the user, Dynamic1Twin are equipped with a safety system which stops the movements in case of resistance detection. They are remotely controllable and diagnosable through the ERT interfaces in an very easy and cost effective way.



Double-sided Dynamic1  
Twin monitors can be  
viewed from both sides  
simultaneously.

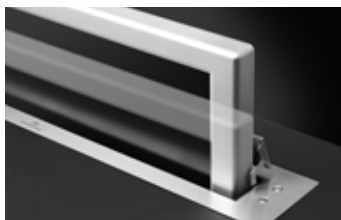
# Dynamic1

- 5 years limited warranty
- Maintenance free
- HDCP compliant
- Energy saving design
- Safety system
- Serial control
- Remote diagnose



**B**uilt in anodised milled aluminium, these monitors have an extremely fast and silent lift system. Very easy to install, they require no maintenance. These monitors have a vertical movement so the screen is only viewed when required, appearing from and disappearing inside the table desk by the mere push of a button or by remote control.

Dynamic1 models are also available for under the table installation so the table's surface remains totally uniform when the screen is in storage position. The whole product range can be customised adding single or double retractable microphones, speakers, voting systems, USB connectors, cameras and keyboards. Anodisation in different colours is also possible.

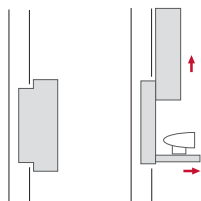


Detail photographs showing the vertical movement of Dynamic1 and the cover plate.

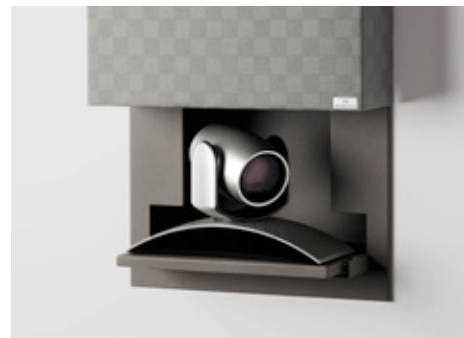
# DynamicVision

Motorised Wall mount for  
video conference cameras  
RS-422 and Infrared controllable  
Customisable cover





Designed for wall integration.



DynamicVision conceals and reveals the video camera at the users will.

Integrated motorised wall mount for video conference cameras and controls. Unveiling the camera upon request through RS-232, AHnet, Infrared, contact closer and SCT Coded Control Interface when needed, and storing it away when not in use, for a safe and controlled working environment and for protection of the camera. The front enclosure moves vertically up unveiling the camera, the tray then moves the camera forward simultaneously.

DynamicVision serves the system Integrator, the architect, the interior designer and the space planner with a superior solution to do their job.

## INSTALLER

The pre-installation frame is the perfect solution to take away the coordination headache between the system integrator and the architects / constructors. It can be delivered separately to be installed into the wall at anytime, pointing out the placement of cables and power. Furthermore the DynamicVision helps the system integrator to easily bring and manage the cables and connectors simplifying the connectivity.

## ARCHITECT/DESIGNER/SPACE PLANNER

Why should modern technology be in your way and not at your side? DynamicVision provides a straight forward solution to hide the video conference camera and control, enhancing the interior with its easily adaptable front enclosure which can be covered with fabric, wallpaper and lighter, rigid materials or paint.



# DynamicTalk

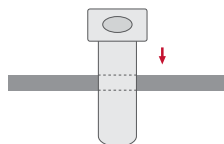


A LED light ring indicates the status by changing colour from green to red

This unique system not only makes the microphone disappear within the desk surface but also provides a pleasant interior light to indicate its status. Microphones are safely stored and protected, making meeting and conference spaces more versatile as the tables can be used for different purposes. The system includes a light ring that shines in the base when the microphone is in raised position. The cover plate is made of brushed stainless steel and can be veneered with different materials for a less intrusive table surface desk and to perfectly match the table finish.



Universal motorised lift system  
for “gooseneck” microphones  
Dynamic Light LED ring indicates  
microphone status  
Serial control & Remote diagnose  
Easy to install  
Maintenance free



Designed to be inserted  
into the table top.



# DynamicTalk

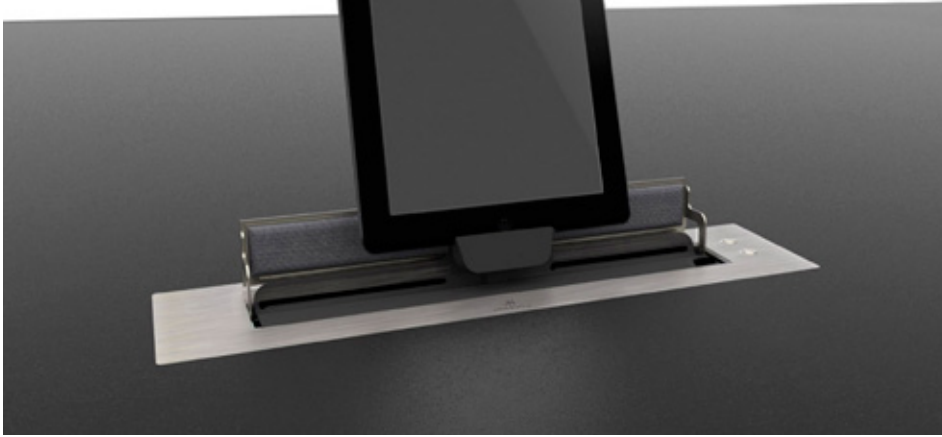
DynamicTalk has 2 different working modes; **PA** and **Conference**. When in PA mode, a push button placed on the cover plate, allows to activate or de-activate the microphone. A LED light ring will indicate the status by changing colour, from green to red. The system will silence the microphone when this is in retracted position. When in Conference mode, the microphone will always be active and both the light ring and the access to the push button on the cover plate will be available through a connector (GPI/GPO). In this mode, the system is ready to be connected and controlled through a conference system.

DynamicTalk is available in 3 standard sizes, 400mm, 500mm, 600mm, for short, medium and large microphones with XLR connector. It is also available in customised versions for all types and sizes of conference microphones with optional integration of manufacturer's interfaces on the cover plate.

DynamicTalk can lift & retract  
different sizes and brands of  
“gooseneck” microphones.

# DynamicTabLift

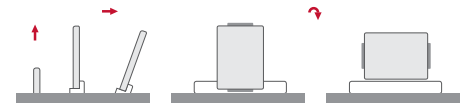
«NEW»



Motorised lift system for iPad®  
Adaptable to other tablets  
Revolving system for horizontal  
and vertical positions  
Serial control  
Remote diagnose  
Maintenance free

**D**ynamicTabLift is a motorised lift system for Apple® iPad®. You can easily turn your iPad® into a screen that can be hidden when not in use to ensure a clear working environment. The lift system comes with both vertical and horizontal motorised adjusting in order to create the perfect viewing angle by tilting the monitor to a maximum of 20 degrees. An advanced fixing mechanism ensures a steady position of the iPad® even when the touch-screen is in use.

The upper cover plate is made of brushed stainless steel to ensure durability and nice design at the same time. Different colours and an embedded power supply are possible as well. This lift system can be controlled locally using the two buttons located on the cover plate, remotely through external GPI controls (contact closure) or AHnet Protocol (RS422).



# TableTop

- Elegant desktop monitors
- Brushed stainless steel base
- No visible cabling
- Adjustable viewing angle
- Adjustable height
- Maintenance free



TableTop monitors have a protective glass and brushed steel base

**E**legant desktop monitors manufactured in milled aluminium and with a stylish protective glass panel with black marking, with a support and base built of brushed stainless steel. With its smart design, all cabling is integrated into the support all the way down to the base. Extremely easy to install, this is a perfect solution for table screen solutions in public spaces where design plays a key role such as business centres, hotel and corporate reception areas. TableTop is available in 22".

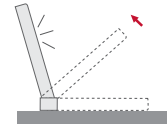


# BookTop



- Manually foldable
- Adjustable viewing angle to 110°
- Ready for desk mounting
- HDCP compliant
- Easy to install
- Maintenance free
- Energy saving design

«NEW»



**B**ookTop is a manually foldable monitor. It can be opened to a working position of 110° and it can be manually folded on the table surface with the screen facing down. BookTop has been designed for a very easy installation on standard furniture and it is extremely elegant and compact. The monitor is entirely built in solid milled aluminium with a natural anodised finish and has anti-reflection black edged glass which can be a multi-touch screen (optional). BookTop is available in 22".





# Book

Manually foldable, from 75° to 0°  
Totally adjustable position  
No need to modify desk surface  
HDCP compliant  
Maintenance free

**B**ook is a manually foldable aluminium monitor in anodised finish and dark cast iron base with a flush anti glare protection glass screened with an elegant black frame. Tired of monitors that become too intrusive? Book is the ideal solution for auditorium, tele presence, meeting and conference rooms and information counters. With a height that can be easily adjusted, they do not require structural changes on the table desk and can also be interactive optionally. Book is available in sizes 17" and 19".



# DeskTop

Optimised height  
Manual tilt  
Compact design  
Maintenance free



**E**legant desktop monitors manufactured in solid milled aluminium with a light tilting base and anodised finish. If you need a small monitor, with optimised height to be used in institutions, reception areas and information counters, Desktop is just the most exclusive solution. Desktop monitors are available in 12", 15" and 17". Other sizes upon request.



# Gooseneck



Table integration monitors

No visible cabling

Below table connectivity

Adjustable viewing angle

Rotatable 160 degrees

Maintenance free

**T**able integration monitors with their base built into the table or desk. Elegant screens specially designed for fixed table installation are made of milled aluminium with a stylish protective glass panel with black marking and a support made of brushed stainless steel. The cables hide inside the steel support and under the table to the connection point. Gooseneck monitors are available in 19".



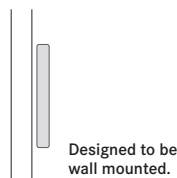
Above, front and rear of Gooseneck monitors showing the brushed stainless steel support.

# Static



Static monitors are instruments of communication which create unique environments and integrate into the most exclusive interiors.

Elegant brushed stainless steel monitors  
Protective glass panel with black marking  
Also available for in-wall integration



Designed to be  
wall mounted.

If you are looking for an exclusive and elegant professional monitor for meeting and conference rooms, corporate reception areas and hotels, Arthur Holm's Static is the solution. Static has an elegant brushed stainless steel frame and a protective glass panel with black marking. With its slim design, the monitor takes a minimum space and fits onto standard wall brackets and can also be built into the wall. They are available from 32" to 82".



Brushed stainless steel



## On-wall monitors

Available in brushed stainless steel,  
aluminium or glass

Integrated wall mount

Security anti-theft locking system



Designed to be  
wall mounted.

**R**ise monitors have been designed to provide visitors with a warm welcome, directions and information. They are available in several sizes, from 10 to 26" and finished in glass with black marking, brushed stainless steel or in aluminium. This compact monitor range comprises full stand-alone monitors with external power supply and integrated wall mounts with security locking to prevent theft. Rise monitors fit onto standard wall brackets. Embedded PC, touch screen and built-in camera are available optionally.



Rise monitor finished  
in anodised aluminium.



Brushed stainless steel

Glass

Aluminium





# Drop



Drop monitor with brushed stainless steel frame



Brushed stainless steel



Glass



Aluminium



## In-wall monitors

Available in brushed stainless steel, aluminium or glass

Mounting box

Tool-less front mounting system



Designed for wall integration

**D**rop monitors have been designed for an easy in-wall installation. They are supplied with a separate box for fix mounting, while the screen itself provides a “clip-on front” system. They are available with glass, brushed stainless steel and aluminium frames and provide options such as embedded PC, built-in camera and also with touch screen. All models are provided with a galvanised mounting box and are available in a variety of sizes, from 10" to 26".



Elegant, timeless design  
Built in aluminium & stainless steel  
No visible screws  
Adjustable base level  
Easy to install

# Kiosk & Totem

**T**otems and kiosks from Arthur Holm are used as elegant, state of the art points of information in reception areas and hotels. They can be 100% customised to fit the customer's interior design requirements. Arthur Holm puts at your disposal a team of highly skilled and experienced professionals to develop screen solutions, kiosks and totems, that fit with the most exclusive architecture and interior design.



# ERT Interface & AHnet



- Remote control
- Remote diagnose
- E-mail alarm system
- Energy optimisation
- Factory service

**A**rthur Holm provides an easy and practical system to control and diagnose the monitors. The **ERT Interface** helps to lower the installation costs in terms of equipment and time. Based on a DIN rail system, they are extremely easy to install and to cable. The ERT Interface not only makes the installation faster but it also eliminates the need of external relay boxes and of extra power outlets. It provides astonishing features such as reporting the status of the monitors by e-mail.

The **AHnet Software** makes extremely easy the control of the monitors, facilitating their installation and administration. It gives feedback from each device, allowing on site or remotely located staff to get the status of up to 900 screens. This feature allows an optimal preparation of events in advance.

AHnet Software is operated through RS-422 or RS-485. The ERT Interface connects the monitors directly to a PC or via a local network, a tablet or iPad®, or by any standard control system. The open AHnet protocol is the most cost effective solution on the market for the installation and use of motorised Arthur Holm and Albiral monitors. No additional power sources or distribution boxes are needed.

The AHnet solution can send e-mail updates on the monitor status, by using standard e-mail accounts and can also provide Arthur Holm service staff to remotely access the installation. It can be simultaneously used in an installation with Dynamic1, Dynamic2 / X2, Dynamic3, DynamicTabLift, DynamicTalk and DynamicVision. The program automatically detects the model and activates the relevant menus with different windows for each model.

AHnet Software



ERT Interface



# References

*With a presence in more than 35 countries,  
a know-how of 20 years, 12 patents and  
the widest product portfolio of state of the art  
monitor solutions, we can offer the best  
support and advice to develop your project*



*WORLD ECONOMIC FORUM, Switzerland  
MINISTRY OF DEFENCE, Germany  
MINISTRY OF INTERIOR, Angola  
MINISTRY OF EXTERNAL AFFAIRS, Qatar  
ADAC, Germany  
CONGRESS OF DEPUTIES, Mexico  
SENATE OF MEXICO  
NIPPON TOYOTA, India  
HUNGARIAN COMPETITION AUTHORITY  
NIS GAZPROM, Serbia  
NESTLÉ, Brazil  
GAS NATURAL, Spain  
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IBERDROLA, Spain  
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AIR LINGUS, Ireland*

*PAREX BANK, Latvia  
PORSCHE, Germany  
GAZPROM, Russia  
KUFPEC, Kuwait  
MOBILE WORLD CENTRE, Spain  
MUTUA MADRILEÑA, Spain  
REPSOL, Spain  
MAPFRE, Spain  
CMA, France  
IRD, France  
VAV, Germany  
BANK OF SPAIN  
EUROPEAN COMMISSION  
JUSTICE COURT, Luxembourg  
SOCHI, OLYMPIC GAMES  
MINISTRY OF INTERIOR, Italy  
  
And many others...*



## ARTHUR HOLM

ALBIRAL DISPLAY SOLUTIONS SL

*Barcelona – Paris – Madrid*

### Headquarters

C/Fátima, 25  
Sant Hipòlit de Voltregà  
08512 Barcelona – SPAIN  
TEL: + 34 938 502 376 / 383  
FAX: + 34 938 502 550  
EMAIL: [marketing@arthurholm.com](mailto:marketing@arthurholm.com)  
[www.arthurholm.com](http://www.arthurholm.com)

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Display  
Solutions **20<sup>th</sup>**  
anniversary  
[albiral.com](http://albiral.com)  
[marketing@arthurholm.com](mailto:marketing@arthurholm.com)